

I am writing on behalf of residents of Pier Terrace to object in the strongest possible terms to the application of a license to sell alcohol by the Cherries Ice Cream Parlour.

Our objections are based on the following:

Pier Terrace is a residential block with private communal garden amenity to the front. The Cherries Ice Cream Parlour is a business addition and customers access via a door adjacent to this shared garden amenity. We already face issues with people using the cafe thinking they can use the garden amenity area and, at present, a polite word generally suffices to encourage compliance. This will not be the case if people are fuelled with alcohol.

Further, there are basement areas which will, in no time, be used as urinals if people are drunk and hanging around finishing drinks after the cafe closes.

The block is a mix of residents with a high number of senior citizens and also some young families. We do not want more vulnerable people put at risk by people drinking alcohol in the midst of an otherwise residential block and in an area where young children are, at present, safe to play unattended.

There is no need for the cafe to sell alcohol as the Bridport Arms is less than 50 yards away, providing a licensed service to those who wish it. Drinkers in the Hotel bar do not assume they can use our garden area because it is separated by a wall. This would not apply in the case of the Cherries.

As part of our pre contract enquiries when purchasing our property, we checked that the premises now known as the Cherries did not have a license. The present business conversely took the lease on that basis. To reverse this situation would be inequitable.

I trust the application will be rejected in the light of these concerns.